



Responsible-Industry Kick-off Meeting Press Release

Brussels, 2014-02-14

How Private Corporations Can Conduct Their Research and Innovation Activities Responsibly - An Exemplar Implementation Plan of RRI

The European Project *Responsible-Industry* on Responsible Research and Innovation in Business and Industry Was Launched in Brussels on Feb 4-5, 2014

On February 4-5, the kick-off meeting of the EU-funded project ***Responsible-Industry*** (Grant agreement number 609817) took place in Brussels. The project, full title “Responsible Research and Innovation in Business and Industry in the Domain of ICT for Health, Demographic Change and Wellbeing”, explores how private corporations can conduct their research and innovation activities responsibly.

Responsible-Industry will design an Exemplar Implementation Plan of Responsible Research and Innovation (RRI) in Industry to demonstrate how industry can work together effectively with societal actors and integrate principles and methodologies of RRI into research and innovation processes. To achieve maximum impact where it is most needed, the Implementation Plan will focus on the crucial challenges of health, demographic transition and wellbeing. By working with leading industry partners, established RRI experts, international policy advisors and civil society organisations, the project will examine the potential role that responsible research and innovation in ICT could play in addressing these challenges.

The project, concluding in June 2017, is coordinated by Prof. B. Stahl from De Montfort University, Leicester (UK). The project consortium comprises nine partners from seven European countries, namely De Montfort University (Leader, United Kingdom), Karlsruher Institut für Technologie (Germany), UCLan Cyprus Limited (Cyprus), Fundación TECNALIA Research & Innovation (Spain), Universiteit Twente (The Netherlands), Associazione Italiana per la Ricerca Industriale - AIRI (Italy), Friedrich-Alexander-Universität Erlangen Nürnberg (Germany), Euclid Network (United Kingdom), and Teknologian Tutkimuskeskus VTT (Finland).

For further information see the project’s website www.responsible-industry.eu .

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